

INTERNATIONAL  
**TRAUMA**  
conference



*EXHIBITOR PROSPECTUS*

**October 24-25, 2024**  
**Niagara Falls, Ontario, Canada**

*The Best Trauma Education and Networking in Canada*



presented by



**ITLS**  
International  
Trauma Life Support

[ITRAUMA.org/CONFERENCE](https://itrauma.org/conference)



# ITLS understands your need for maximum exposure: Make global connections with ITLS in 2024

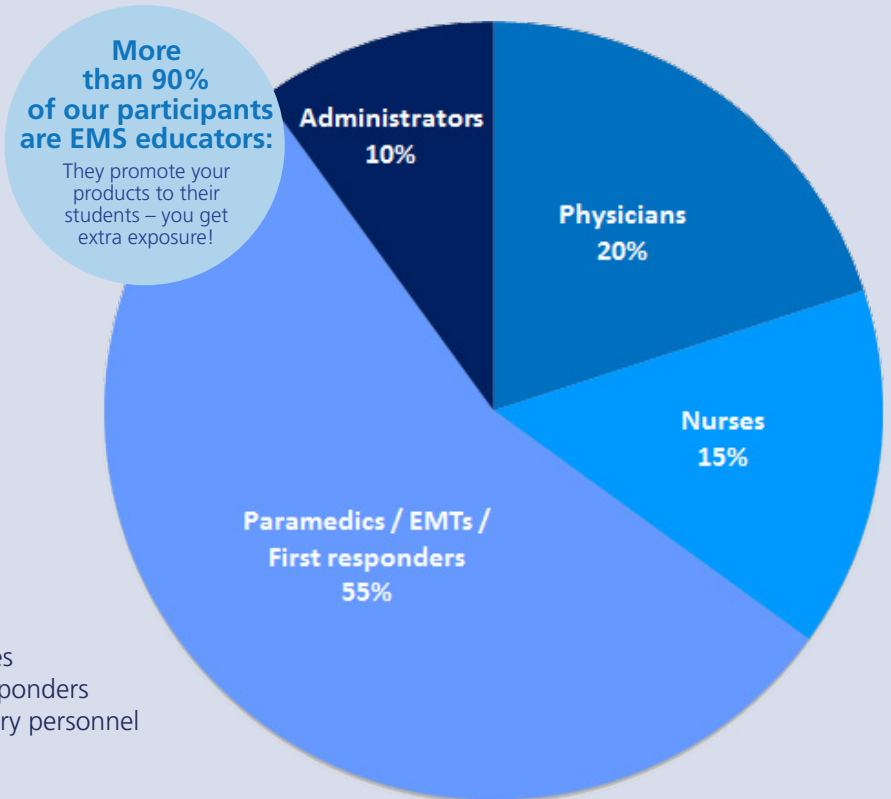
**Join International Trauma Life Support for the world's premier pre-hospital trauma conference attracting EMS professionals from around the globe.**

Exhibiting at the International Trauma Conference brings you face-to-face with key decision-makers who purchase emergency medical products and services for EMS systems, hospitals, and training institutions around the world. Target a diverse audience of industry professionals with ITLS.

## Who attends?

- Emergency physicians
- Emergency nurses
- Paramedics
- EMS administrators
- Trauma surgeons
- Critical-care nurses
- EMTs and first responders
- Tactical and military personnel

**Conference attendance averages 300 participants:**



## Perks of Partnering with ITLS:

**Your presence at the International Trauma Conference includes:**

- One 6-foot draped table and two chairs for two company representatives
- A 100-word description of your products and services and your corporate logo in the onsite materials
- Your corporate logo and a link to your website posted on ITRAUMA.org starting at the time of your registration, plus an enduring link after the conference
- A complete post-show listing of registrant addresses for post-event marketing
- Complimentary continental breakfast, coffee breaks, and lunch in the exhibit hall

**At the 2023 International Trauma Conference, 16 countries were represented:**

- |           |                      |
|-----------|----------------------|
| Australia | Poland               |
| Canada    | Qatar                |
| China     | Slovenia             |
| Germany   | Spain                |
| India     | United Arab Emirates |
| Italy     | United Kingdom       |
| Japan     | United States        |
| Korea     |                      |
| Nigeria   |                      |

## Sponsor Opportunities

All levels of sponsorship include exhibit space at the International Trauma Conference.

### Platinum Sponsor: \$3,000 USD

- Inclusion of an e-flyer (max three page PDF) in registrant materials
- Complimentary conference registration for two additional representatives

### Gold Sponsor: \$2,000 USD

- Inclusion of an e-flyer (max three-page PDF) in registrant materials
- Complimentary conference registration for one additional representative

### Silver Sponsor: \$1,300 USD

- Inclusion of an e-flyer (max one-page PDF) in registrant materials

### E-Flyer Only: \$300 USD

- Can't attend in-person? Promote your products/services with the inclusions of an e-flyer (max three-page PDF) in registrant materials

**Have another idea?** We can work with you to create your own custom package! Speaker sponsorship and food and beverage breaks are just a few more opportunities that can be arranged.

## Standard Exhibit Space

For-profit org: \$895 USD Non-profit org: \$695 USD

Add on: Additional table: \$300 USD | Additional exhibitor badge: \$150 USD

## Features of the Exhibit Hall for 2024:

- Opening reception in the exhibit hall
- Longer breaks for more dedicated exhibit time and networking
- Continental breakfast and lunch in the exhibit hall
- Prize drawings to encourage attendees to visit the exhibit hall and engage with vendors

## Who exhibits with ITLS?

Industry leaders that include SAM Medical, Limbs and Things, North American Rescue, LLC, American College of Emergency Physicians, AstraZeneca, Anatomage, and more. See past sponsors and exhibitors at [ITRAUMA.org/conference](http://ITRAUMA.org/conference).



**OCTOBER 23-26, 2024**  
**NIAGARA FALLS,**  
**ONTARIO, CANADA**

The conference room rate starts at \$169 CAD per night plus all applicable taxes. The room rate includes complimentary guest room Wi-Fi. The cut-off date for rate is Monday, September 30, 2024.

## Exhibit Schedule

### Thursday, October 24

3:00 PM - 6:00 PM Move in  
6:00 PM - 8:00 PM Reception

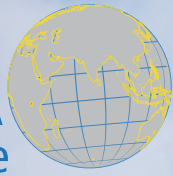
### Friday, October 25

7:00 AM - 4:00 PM Exhibit  
5:00 PM - 7:00 PM Tear Down

*\*All times listed above are Eastern Standard Time*

Exhibit hours are subject to change. Exhibitors may not dismantle their booths earlier than 4:00 PM on Friday, October 25.

**The conference will be following all COVID safety guidelines by the CDC and local/national protocols.**



To register, please complete and return this form with payment information to:

**International Trauma Life Support**

2001 Butterfield Road  
Esplanade I, Suite 320  
Downers Grove, IL, 60515 USA

Questions? Call: 888.495.ITLS or 630.967.0700

Email: [info@itrauma.org](mailto:info@itrauma.org)

Website: [www.itrauma.org](http://www.itrauma.org)

**COMPANY INFORMATION**

All Information in this section will be published in the onsite meeting program for attendees.

Company name:

\_\_\_\_\_

Exhibitors' names as they should appear on badges:

\_\_\_\_\_

\_\_\_\_\_

Company mailing address:

\_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Company Website: \_\_\_\_\_

Company Email: \_\_\_\_\_

**PRIMARY CONTACT**

All exhibitor correspondence will be sent to the organization or company's primary contact using the information provided below. If this is not acceptable, please provide alternative information.

Contact name and title:

\_\_\_\_\_

\_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_

State/Province: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please indicate your interest in the following (all prices listed in U.S. Dollars):

Platinum Sponsorship - \$3,000     Gold Sponsorship - \$2,000     Silver Sponsorship - \$1,300

Exhibit Space     For-profit org - \$895     Non-profit org - \$695

\_\_\_ Additional table(s) - \$300 per table    \_\_\_ Additional badge(s) - \$150 per person

Unrestricted Educational Grant    Yes, I would like to donate \$ \_\_\_\_\_

E-Flyer Insert Only - \$300

If your company is unable to exhibit, we are happy to include a digital promotional piece in the participant materials. E-Flyer inserts limited to 3 pages and can be submitted as a PDF.

Total Exhibit/Sponsorship Fee: \$ \_\_\_\_\_

Method of Payment (please do not send cash)

Check enclosed (payable to ITLS)     Mastercard     Discover     VISA     American Express

Card Holder Name

Zip Code

Credit Card Number

Exp. Date

CVV

Please include up to a 100-word description of your products/services and a high-resolution corporate logo (EPS preferred; PDF, JPEG, and TIF accepted) for inclusion in participant materials. Submissions should be emailed to [kelsey@itrauma.org](mailto:kelsey@itrauma.org) and must be received by September 30, 2024.

We agree to abide by the rules and regulations listed and which are part of the agreement between myself/our company and International Trauma Life Support. We also agree to comply with the ACCME Standards for Commercial Support and authorize reservation of space at the 2024 International Trauma Conference.

Signature

Date

**Exhibitor Cancellation Policy:** Cancellations must be requested in writing and received by October 3, 2024. Cancellations received on or before this date will be refunded minus a \$100 administrative charge.